

DATE:

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A View from the Top

After last year's unprecedented growth I would have to admit to being a little nervous about the economic crisis that has swept around the globe these past months.

All our markets, home and overseas have been affected in some way or another, leaving a sense of pessimism in most people's mind, although BPC has been less involved in IT distribution this year and more focused with turnkey contracts such as Cairo International Airport, and various governments across the regions. Also, BPC have carried forward the optimistic view from last year and invested more this year on research and development of new products and improved cost engineering on standard products.

It certainly has been more competitive but still we have achieved another good year which under the circumstances is an excellent performance from all the staff and distributors.

We now believe with the new PowerStar Extreme, new range of DSP PowerGem Pro and new developments in battery monitoring we have a stronger and more cost competitive product portfolio than ever before which makes us very optimistic for 2010.

Wishing you Seasons Greetings and a Happy New Year

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